



## Exclusive Upgrade Notification for Craig Beckett Qualifying Vehicle: 2009 Sentra

2424 5/1

Craig Beckett  
PO Box 375  
KEMPTVILLE, ON K0G 1J0

### Your Promo Code



Dear Craig,

Due to the successful response to Tony Graham Nissan's exclusive Upgrade Sale, we have decided to offer it again this month! Your vehicle ownership status qualifies you to participate. This Upgrade Sale is only available to select clients, is by invitation only, and is not offered to the general public. Please do not share your personal promo code with others. Don't miss out!

### Why You?

We have been very specific about both the geographic areas, and the types of vehicles we are looking to acquire for our Certified Pre-owned program. During this campaign we have focused on the model year 2009, and more specifically on 2009 Sentra models. While searching for availability in the Ottawa area, we identified yours as fitting our ideal criteria. Nissan's make wonderful pre-owned vehicles and demand has never been greater. For this reason, we've created what we consider our strongest offering ever.


### What Makes this Offer Special?

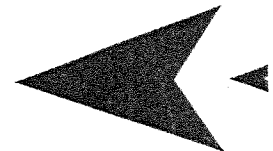
We are prepared to make you an offer to upgrade your 2009 Sentra for any New 2012/2013 vehicle in stock. Our goals for this Program are simple: **1. An offer that will allow selected clients to upgrade their current vehicle with little or no out of pocket expense. 2. Allow clients to maintain a payment at or below their current payment. Only an offer like this could allow this to happen.**

### How can We Accomplish This?


Nissan is offering *0% financing up to 84 months or up to \$14,000 in cash purchase discounts on select models.\** The all new 2013 Pathfinder and re-designed Altima & Sentra are here. *Don't miss out on our 2012 Model Clear out! All 2012 Demos Priced to move. Plus,* depending on the model you select, we are also offering you a **special Loyalty Voucher valued up to \$1,500!\* Valid only until November 30, 2012.**

### 5 Easy Steps to a Brand New Vehicle:

1. Visit [www.NissanUpgradeSale.com](http://www.NissanUpgradeSale.com)
2. Enter  in the designated field.
3. Complete the Upgrade Sale registration information.
4. Print off your Loyalty Voucher.
5. Present your Voucher at Tony Graham Nissan.



Exclusive Site:  
Tony Graham Nissan  
155 Robertson Road  
Ottawa, ON K2H 5Z2

Event Phone: 613-686-1670  
Event Co-ordinator: Lubna Saghir  
Sale Registration: [www.NissanUpgradeSale.com](http://www.NissanUpgradeSale.com)  
Personal Promo Code:   
Offer Ends: November 30, 2012

NISSAN

\*See in store for details.  
Vehicle inspection required.  
Programs may change at anytime.